

CONNECT. INSPIRE. 25 Years
Complimentary 2021 Virtual Workshop
**The Neuroscience of EQ:
A Leader's Competitive Edge**

Virtual Workshop Description

Do you ever feel like you are stuck in a rut as a leader? Find yourself struggling to connect with your team or to solve a particular problem over and over again?

It is the goal of this presentation to educate leaders about the neuroscience behind emotional intelligence (EQ) and provide tools to help them tap into their own brains to develop their EQ. As having a higher EQ can help you to change the way that you are facing your daily challenges and result in improved outcomes. It is often thought that having a high intelligence quotient "IQ" makes you smarter and therefore more effective at a given job. However, people with average IQs outperform those with high IQs in leadership 70% of the time. It is not your IQ but rather your EQ that is your competitive edge as a leader. 90% of the top leadership performers have high EQs.

Join this session to learn about how you can build your own EQ and that of your team in order to achieve new levels of leadership success.

Honoring:
Meals on Wheels

<https://www.mealsonwheelsamerica.org/>



March 16, 2021

9:00 am - 10:00 am

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Greene and Associates, Inc.

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Workshop Guest Speaker



Dr. Teresa Evans is a trained scientist, leader and consultant whose passion involves cultivating the innovation within bioscience and healthcare. For her work in these fields, she was honored with the inclusion in the San Antonio 40 under 40 class of 2018. Dr. Evans has tackled challenges for the San Antonio bioscience ecosystem that align with her key focus areas: biomedical commercialization, military/DoD relevant projects, economic development, and STEM education. Dr. Evans leads a large team of medical professionals as the COO for Cancer Insight & Trauma Insight, sister Contract Research Organizations focused on supporting the commercialization of cancer immunotherapy and military relevant innovations in trauma and critical care respectively, through design and execution of pre-clinical and clinical trials. She also holds a part-time faculty position at UT Health San Antonio and is the Director of Research Education for Texas Biomedical Research Institute, where her work focuses on growing the STEM workforce of San Antonio through promoting K-12 Science Teacher Professional Development.

Workshop Facilitator



Barbara A. F. Greene is the Founder and CEO of Greene and Associates, Inc. She provides services globally as an equity partner in Career Partners International. Organizations engage Barbara and her team in providing executive coaching, leadership development, corporate mentoring, and career transition and management services. Barbara earned a master's degree, is an International Coach Federation Master Certified Coach, and a Marshall Goldsmith Stakeholder Centered Certified Coach.

She is involved in the community. Being selected to serve on the LSA 300 Steering Committee was a huge honor in the tricentennial year for San Antonio. She has been involved in the Texas Diversity Council, Association of Talent Development, CFO Forum, THRU Project, International Coach Federation, San Antonio Lighthouse for the Blind and Visually Impaired, City Year, United Way Master Leadership Program, BioMed SA and San Antonio Council for International Visitors.