

# CONNECT. INSPIRE. 25 Years Complimentary 2021 Virtual Workshop De-Mystifying Coaching

## Virtual Workshop Description

**February 16, 2021**  
**9:00 am - 10:00 am**

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*Greene and Associates, Inc.*

It's All About Your Future!  
A Career Partners International Firm

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What is the role of the leader today beyond being the expert? Traditionally, leaders are called upon to convey their knowledge. In today's ever changing environment leaders need to add a new role, the role of coach. Using a coach approach verses an old-style of a bossy approach contributes to creating an engaged workforce. In addition, the organization conveys the importance of accountability and development. During this interactive learning session participants will focus on utilizing a coach approach that they can integrate everyday into their jobs to improve performance.

This session will emphasize two core skills of coaching based on the definition of coaching.

Coaching: a collaborative process between the coach and an employee for the purpose of employee development, strengthening the supervisor-employee relationship, and achieving business objectives.



**Honoring:**  
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## Workshop Facilitator



Barbara A. F. Greene is the Founder and CEO of Greene and Associates, Inc. She provides services globally as an equity partner in Career Partners International. Organizations engage Barbara and her team in providing executive coaching, leadership development, corporate mentoring, and career transition and management services. Barbara earned a master's degree, is an International Coach Federation Master Certified Coach, and a Marshall Goldsmith Stakeholder Centered Certified Coach.

She is involved in the community. Being selected to serve on the LSA 300 Steering Committee was a huge honor in the tricentennial year for San Antonio. She has been involved in the Texas Diversity Council, Association of Talent Development, CFO Forum, THRU Project, International Coach Federation, San Antonio Lighthouse for the Blind and Visually Impaired, City Year, United Way Master Leadership Program, BioMed SA and San Antonio Council for International Visitors.