

# **Embrace 2020 Complimentary Virtual Workshop**

## **Move From Uncertainty to Opportunity with Creative Thinking**

**April 29, 2020**

**9:00 a.m. - 10:00 a.m.**

**REGISTER HERE**

In this high-energy, interactive, and inspiring webinar, Creativity and Group Dynamics Expert and Greene and Associates, Inc. consultant, Marta Villanueva, will draw from in-depth research on the imagination, and creativity that experts use in the practice of their craft.

*Greene and Associates, Inc.*

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A Career Partners International Firm

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### ***Virtual Workshop Description***

We need creative thinking to navigate the change and uncertainty all around us or risk being left behind. There is a high cost in not applying creative thinking in our changing world. Creative thinking can sidestep our mindset which tends to revert to sameness due to existing biases, knowledge, limitations, etc. Sidestepping self-imposed constraints is critical to pivoting.

If you are not deliberately applying creative thinking principles, your thinking skills are not working hard for you. Techniques like borrowing from other worlds and breaking assumptions can improve thinking agility and creative confidence. This webinar will create awareness around self-imposed constraints and empower you to use tools to unlock new outcomes and help you pivot. There is opportunity for those who use creative thinking to embrace change.

In this high-energy, interactive, and inspiring webinar, Creativity and Group Dynamics Expert, Marta Villanueva, will draw from the depth, imagination, and creativity research experts use in the practice of their craft.

Participants in this webinar will:

- understand self-imposed constraints and how patterns get us stuck.
- learn tools and strategies to overcome self-imposed constraints.
- practice being more creative and get “unstuck” with practical exercises.

This session will empower you to practice the tools while working on a personal/professional challenge.



### ***Workshop Presenter***

Marta Villanueva, a Greene and Associates, Inc. consultant, is a creative thinker with nearly 20 years of experience in moderating and facilitating meetings with various group sizes, different participant types, sensitive/complex challenges, and in various locations (U.S. and internationally). She has a proven track record advising Top 500 clients.

Marta earned a M.Sc. in Creativity, Creative Problem Solving, and Change Leadership from State University of New York and a B.B.A. in Management and Marketing from Idaho State University. She was trained as a moderator from the Burke Institute and trained as a facilitator through the Creative Education Foundation. Marta is a native Spanish speaker who was born in El Salvador. She is a chameleon with deep cultural understanding while interreacting in both English and Spanish.