

COLLEGE TO CAREER

Brought to you by Greene and Associates, Inc. / A Career Partners International Firm

SESSION 1 JOB SEARCH

This session will help you get into the "job search" mindset. You will learn how to search for a job outside of the traditional online job search and how to create strong marketing material.

- Moving from College to Career
 - What should I expect?
 - How can I focus my effort?
- Marketing yourself –
 - How can I stand out from the crowd?
 - How do I create a dynamic resume?
 - How do I meet the right people to help with my job search?
 - What are the best ways for people to remember me after I apply for jobs?
 - How do I interact with key decision makers?
- Engaging in the Hidden Job Market
 - What is the best way to look for a job?
 - How do I find jobs before the competition?

SESSION 2 INTERVIEWING & SOCIAL MEDIA

This session focuses on building and practicing interviewing skills and using LinkedIn to expand your connections and job search.

- Interviewing Skills
 - How do I interview?
 - What questions will they ask?
 - What questions should I ask them?
 - What are the competitive edge factors in the interview process?
- Negotiating Compensation Packages
 - What do I want?
 - What am I worth?
- LinkedIn and Social Media
 - What should I know about using social media for a job search?
 - How can I leverage my LinkedIn profile?

SESSION 3 CONNECTING FOR SUCCESS

During this session you will practice connecting with others in a way that can provide valuable information about the job market and what employers are looking for in a new employee.

- Begin conversations with business leaders from a variety of industries
- Ask questions providing important information
- Learn about the job market

ADDED BONUS! CAREER PORTAL ACCESS

Receive 6 months access to the proprietary online career portal:

- Robust job search resources
- Live and recorded webinars
- Research databases
- Recruiter identification sources

ABOUT GREENE AND ASSOCIATES, INC.

Greene and Associates, Inc. is an organizational resilience company and an equity partner with Career Partners International, comprising more than 200 offices in over 45 countries. Founded in 1996 by Barbara A. F. Greene, International Coach Federation Master Certified Coach, as a sole practitioner, the company has grown through referrals and now draws upon a diverse group of professionals locally and globally to serve its clients.

Services include:

Executive Coaching...Leadership Development...Career Transition and Management...Corporate Mentoring

For more information, please contact us at:

www.greeneandassociates.com • barbara.greene@greeneandassociates.com • (210) 366 - 8768

REGISTRATION

EARLY BIRD:
\$750 per person
(deadline May 17, 2017)
<https://goo.gl/Mpi89D>

FULL RATE:
\$800 per person
(May 18-31, 2017)
<https://goo.gl/KRs0hj>

DATES

SESSION 1:
Monday, June 5, 2017
5:30-8:30 p.m.

SESSION 2:
Monday, June 12, 2017
5:30-8:30 p.m.

SESSION 3:
Monday, June 19, 2017
5:30-7:30 p.m.

LOCATION



ADDRESS:
Commonwealth Coffeehouse
118 Davis Ct
San Antonio, TX 78209