

## Demystifying Coaching

What is the role of the leader today beyond being the expert? Traditionally, leaders are called upon to convey their knowledge. In today's ever changing environment leaders need to add a new role, the role of coach. Using a coach approach verses an old-style of a bossy approach contributes to creating an engaged workforce. In addition, the organization conveys the importance of accountability and development. During this interactive learning session participants will focus on utilizing a coach approach that they can integrate every day into their jobs to improve performance. This session will emphasize two core skills of coaching based on the definition of coaching.

Coaching: a collaborative process between the coach and an employee for the purpose of employee development, strengthening the supervisor-employee relationship, and achieving business objectives.

During the session, participants will focus on two core coaching skills of:

- ▶ Feedforward, based on Marshall Goldsmith's approach
- ▶ Listening to better understand the individual and situation

## JOIN US!

**Date: Tuesday, February 9, 2016**

**Time: 8:00am – 9:15am**

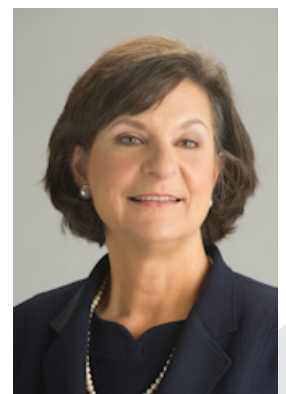
Location: 901 NE Loop 410,  
Suite 420 (Training Room)

**1 Hour CE Credit for CPAs**  
**1 Hour HRCI credit (pending)**  
**Cost: \$20**

CE for Charity  
Proceeds to benefit Thru Project  
Complimentary breakfast tacos

### PRESENTER BIO

Barbara A. F. Greene is celebrating 20 years as a business owner. She founded Greene and Associates, Inc. in 1996 and expanded her business by becoming a partner in a global organization, Career Partners International in 2007. Based on a 99% referral rate Barbara has developed relationships with diverse organizations, working across the enterprise.



Organizations engage Barbara and her team in providing executive coaching, leadership development, corporate mentoring and career transition services along with other talent and change management solutions. She is involved in the community and professional organizations to include the Texas Diversity Council, Association of Talent Development, CFO Forum, THRU Project, San Antonio Lighthouse for the Blind and Master Leadership Program. She is an ICF Master Certified Coach and has a MS. Degree in Counseling.