

Job Hunting During the Holidays

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- Develop the right mindset—job hunting during the holidays can be productive.
- Remember companies have positions to fill to start at the beginning of the year, and they are hiring during the holidays.
- Engage in volunteer activities, both charitable and professional.
- Update your resume, bio and other career portfolio documents.
- Send New Year cards, which is a way for you to stand out.
- Create a marketing plan for 60 days, December and January.
- Take advantage of the fact that many job-seekers relax for the holidays so you have less competition.
- Host and attend holiday gatherings.
- Surround yourself with positive people.
- Reach out to people as more people are in their offices working than traveling during this time.
- Blend the high touch with high tech tools in connecting with people.
- Read a book such as What Color Is Your Parachute? by Richard Bolles.
- Participate in a learning event; a course, symphony, theatre or other interest.
- Maximize social media in an appropriate manner.
- List organizations you are interested in and identify their competitors.
- Increase your visibility – approximately 70% of the time people find their next job through other people.
- Consult with a career coach.

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